

Social acceptance of carbon capture and storage in Germany

Socio-economic Research on Acceptance of CCS (2006–2007)

Objectives, methods, results

The main **objective** of the collaborative project was to understand the relevance of technical and non-technical aspects of CCS with respect to its social acceptance.

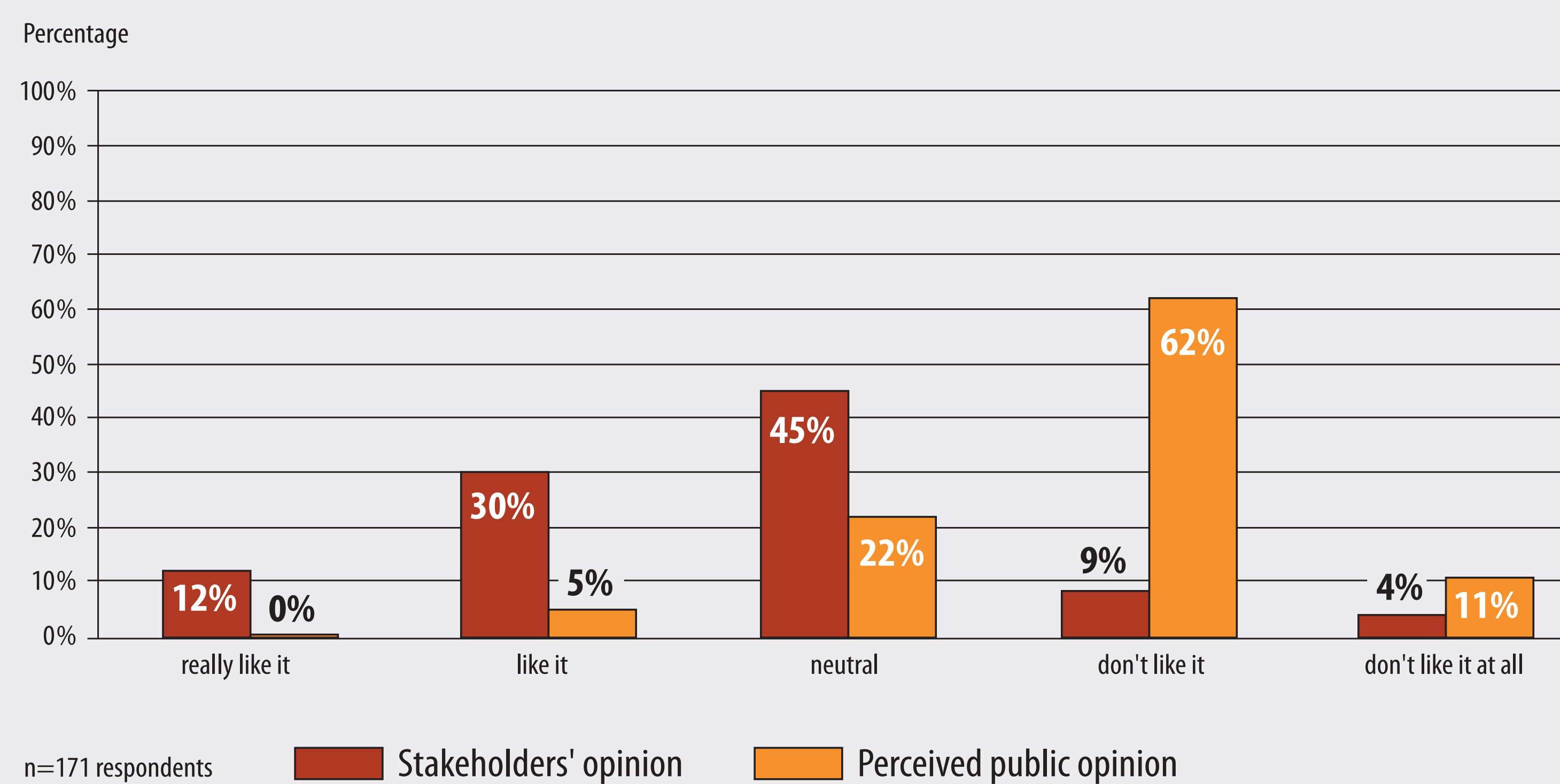
Methodologically, the project was based on **three main approaches**:

1. Literature and document analysis
2. Media analysis
3. Analysis of stakeholder views

Obtained results

- The literature and document analysis did not identify any risk or legal aspects which could be interpreted as general barriers to the deployment of the technologies.
- The media analysis showed a balanced media coverage of CCS in newspapers.
- The stakeholder analysis revealed specific positions held by different societal groups.
- Stakeholders perceive the public opinion concerning CCS as predominantly negative.

Stakeholders' perception of public opinion concerning CCS



Source: <http://www.cooretec.de/index.php?index=17>

Project financially supported by the Federal Ministry of Economics and Technology (BMWi)

Impact of communication

(1.1.2009–31.12.2009)

Objectives, methods, expected results

The main **objective** is to develop recommendations for the communication of CCS, enabling the public to form their own well-informed opinions.

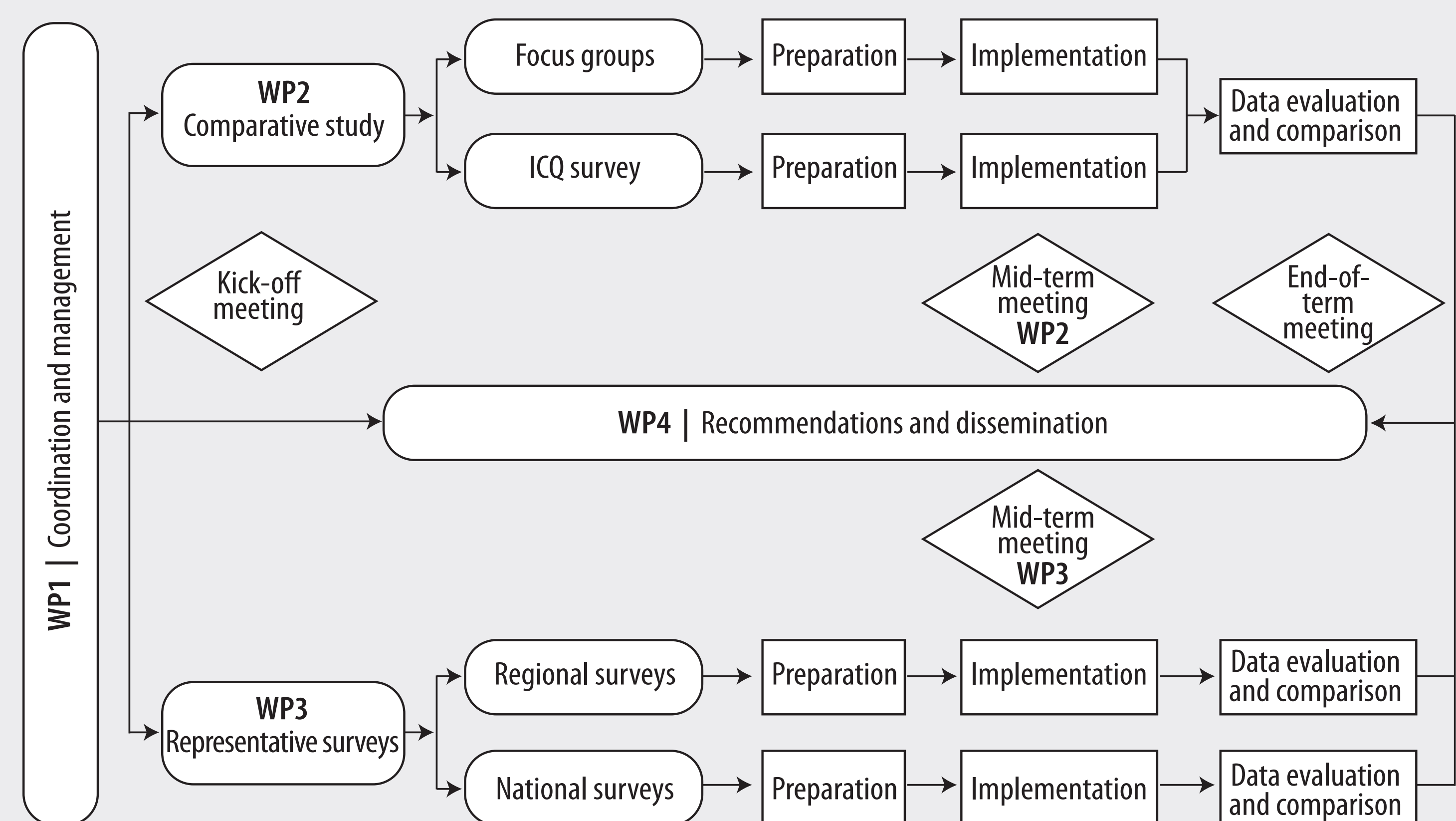
The project carries out a comparative study of the communication of CCS in six European Member States (Germany, Greece, the Netherlands, Norway, Romania, the United Kingdom), which is based on **two main methods**:

1. a survey of a representative sample of citizens,
2. a study that compares the effectiveness of two different methods for communicating CCS (focus groups and Information-Choice Questionnaire).

Expected results

- Recommendations for the communication of CCS to the general and local public.
- Support of the development of effective methods and comprehensive tools for a goal-oriented public communication campaign of CCS.
- Transfer of knowledge with regard to CCS acceptance.
- Facilitation of the large-scale deployment of CCS.

Impact of communication – Project overview



<http://www.lignite.gr/CCS/index.htm>

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