

“Scrutinizing the impact of CCS communication on the general and local public”

Workshop: “How to communicate CCS?”

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Welcome and Introduction

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Programme of the workshop

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Time	Topic	Speaker/Moderator
9:00	Welcome and Introduction	Diana Schumann, IEF-STE
9:10	Comparative study of CCS communication methods, overview of results from the cross-national comparison	Dancker Daamen, Leiden University
9:40	Brief presentation of findings from the analysis and comparison of the national and regional surveys of public awareness, knowledge and opinions concerning CCS and specific CCS project proposals	Hans Torvatn, SINTEF Katja Pietzner, Wuppertal Institute David Reiner, University of Cambridge
10:10	General recommendations for the communication of CCS	Nikolaos Koukouzas, CERTH/ISFTA
10:40	Communicating CCS at EU level	Poppy Kalesi, European Commission, DG Energy
11:10	Coffee Break	

Programme of the workshop

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Time	Topic	Speaker/Moderator
11:30	Break out sessions:	
	Group 1: Effectiveness of CCS communication methods: ICQ and FGD	Dancker Daamen, Leiden University, Tulip Room
	Group 2: Communication of CCS at national and regional scale, identification of further research needs for an informative public communication around CCS	Hans Torvatn, SINTEF, Paganini Room, Ground Floor
13:00	Coffee Break	
13:15	Conclusions and final discussion	Diana Schumann, Dancker Daamen and Hans Torvatn
14:00	Closure & Lunch	

Brief overview of the project “Impact of communication” Consortium

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Partner name	Country
Forschungszentrum Jülich GmbH, Institute of Energy Research, Systems Analysis and Technology Evaluation (IEF-STE) - Coordinator	Germany
Wuppertal Institute for Climate, Environment and Energy	Germany
Centre for Research and Technology Hellas/Institute for Solid Fuels Technology and Application (CERTH/ISFTA)	Greece
University of Macedonia, Economic and Social Sciences Department of Applied Informatics	Greece
Leiden University	The Netherlands
Stiftelsen SINTEF	Norway
Natural Environment Research Council (British Geological Survey)	The United Kingdom
University of Cambridge	The United Kingdom
National Institute of Marine Geology and Geoecology (GeoEcoMar)	Romania
Institute for Studies and Power Engineering	Romania
National School of Political Studies and Public Administration	Romania

Brief overview of the project “Impact of communication”

Research question and methods

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Research question:

How has information on CCS to be communicated in order to increase the stability and consistency of public opinion to better predict future public support or opposition?

Two main methods that were applied in all countries:

1. Comparative study of the effectiveness of focus groups and Information-Choice Questionnaire (ICQ)
2. Survey of a representative sample of citizens

Brief overview of the project “Impact of communication”

Work packages

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Work package	Leader
WP1: Coordination and management	Forschungszentrum Jülich GmbH, Institute of Energy Research, Systems Analysis and Technology Evaluation (IEF-STE, Germany)
WP2: Comparative study of CCS communication methods	Leiden University (The Netherlands) & University of Cambridge (The United Kingdom)
WP3: Representative surveys of public awareness, knowledge and opinions concerning CCS	Stiftelsen SINTEF (Norway), Wuppertal Institute for Climate, Environment and Energy (Germany) & University of Cambridge (The United Kingdom)
WP4: Development of recommendations for CCS communication and dissemination activities	Centre for Research and Technology Hellas/Institute for Solid Fuels Technology and Application (CERTH/ISFTA, Greece) & National Institute of Marine Geology and Geoecology (GeoEcoMar, Romania)

Brief overview of the project “Impact of communication” Results

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- Assessment of the effectiveness of focus groups and ICQ
- Comparative analyses of collected data on public awareness, knowledge and opinions regarding CCS and specific CCS project proposals
- Recommendations for the communication of CCS

For further details please visit

www.ccs-communications.gr